



OFFICIAL ASIAN BETTING PARTNER

Partnership Overview

ISG partnered OKVIP with Villarreal for a two season partnership.

ISG produced promotional content for OK9, headlined by a signing ceremony as well as festive messages.



Signing Ceremony

(Click Image for Video Link)



Social Media Posts

OKVIP's branding appeared across Villarreal's social media posts throughout both seasons.



Festive Messages

Several Festive Messages were filmed across the two seasons.

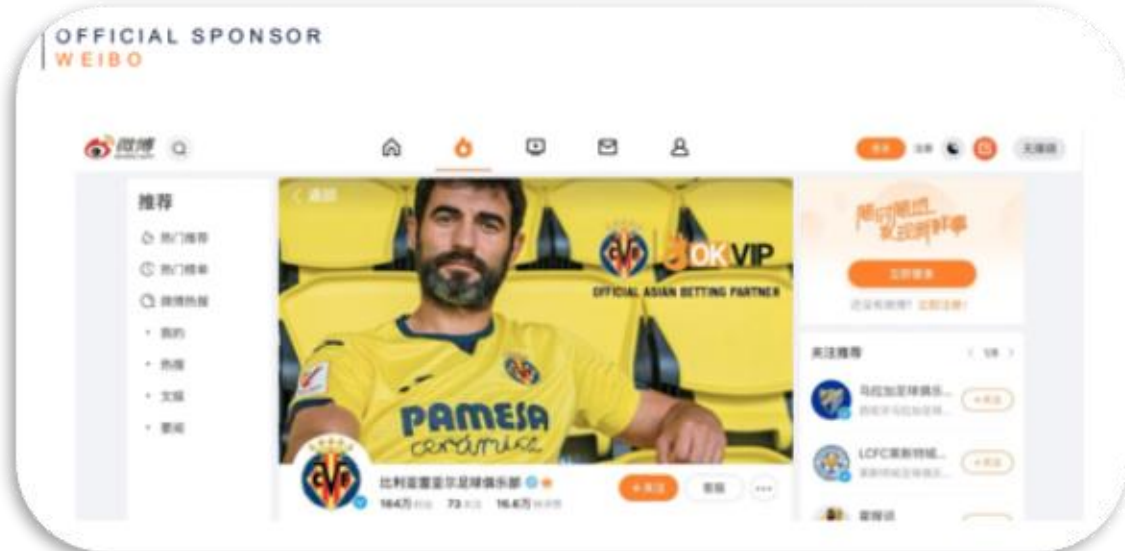
These were posted across Villarreal's social media pages.



Website Visibility

OKVIP also received prominent visibility across Villarreal's website. With branding featuring on banners and the official partner's page.

OKVIP were also the official sponsor of Villarreal's Weibo page.



Pitch-side LED

As part of the partnership OKVIP had virtual advertising around Villarreal home games, providing prominent in game exposure to global audiences.



