



A stylized, handwritten signature in blue ink, representing Jaren Jackson Jr.

JAREN JACKSON JR., GLOBAL BRAND AMBASSADOR OF BTCC

Partnership Overview

ISG partnered long-standing trading exchange BTCC with NBA superstar Jaren Jackson Jr. (JJJ).

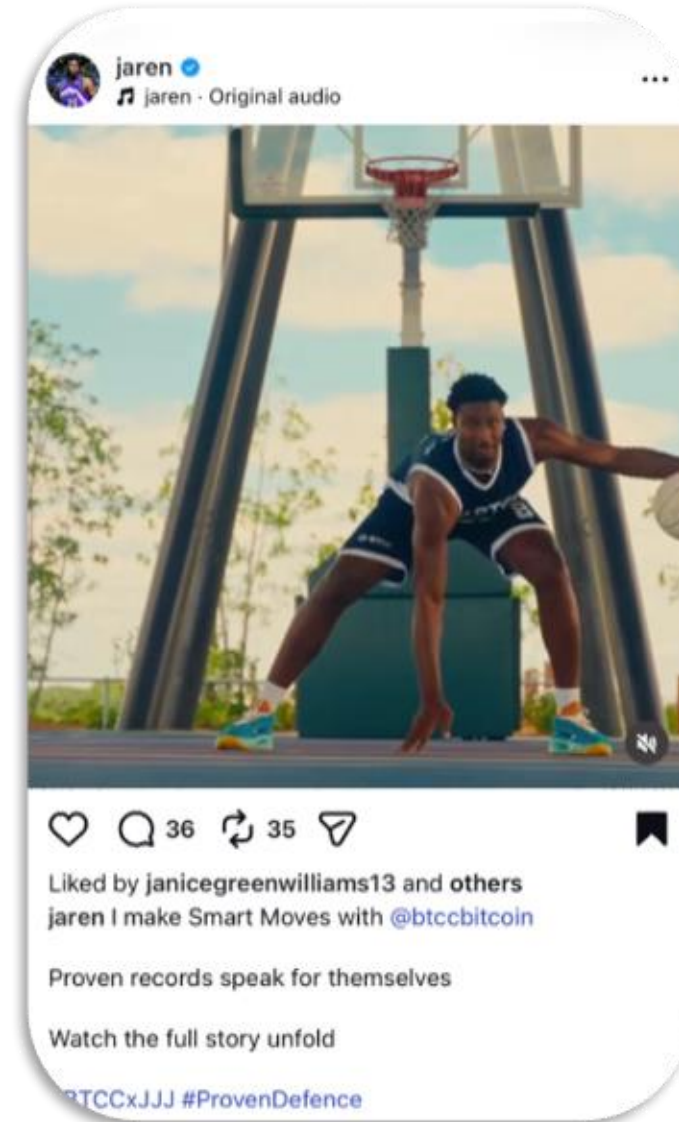
ISG produced promotional content for BTCC, headlined by 'Smart Moves', as well as three social shorts, a BTS and still photography.



Social Media Posts

Jaren has posted the Smart Moves & three social shorts across his social media channels (Instagram, Tiktok & X)

Reaching his **1 million+ followers**, and accumulating **20 million+ views** on BTCC's channels.



(Click Image for Video Link)



Social Shorts

(Click Image for Video Link)

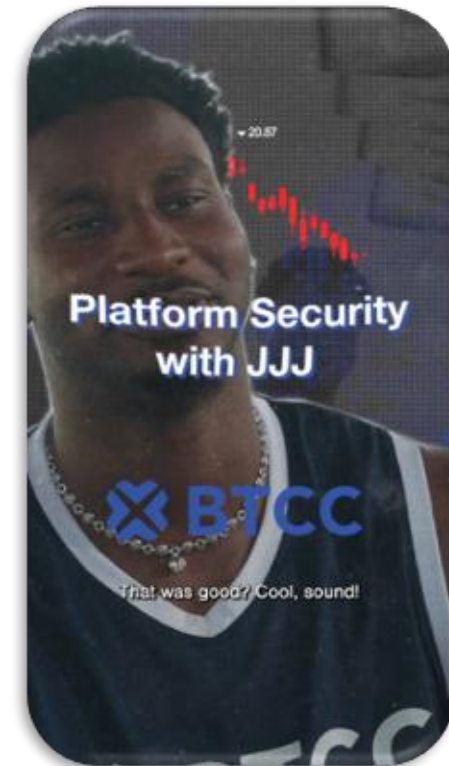
Quickfire Questions



Futures Trading

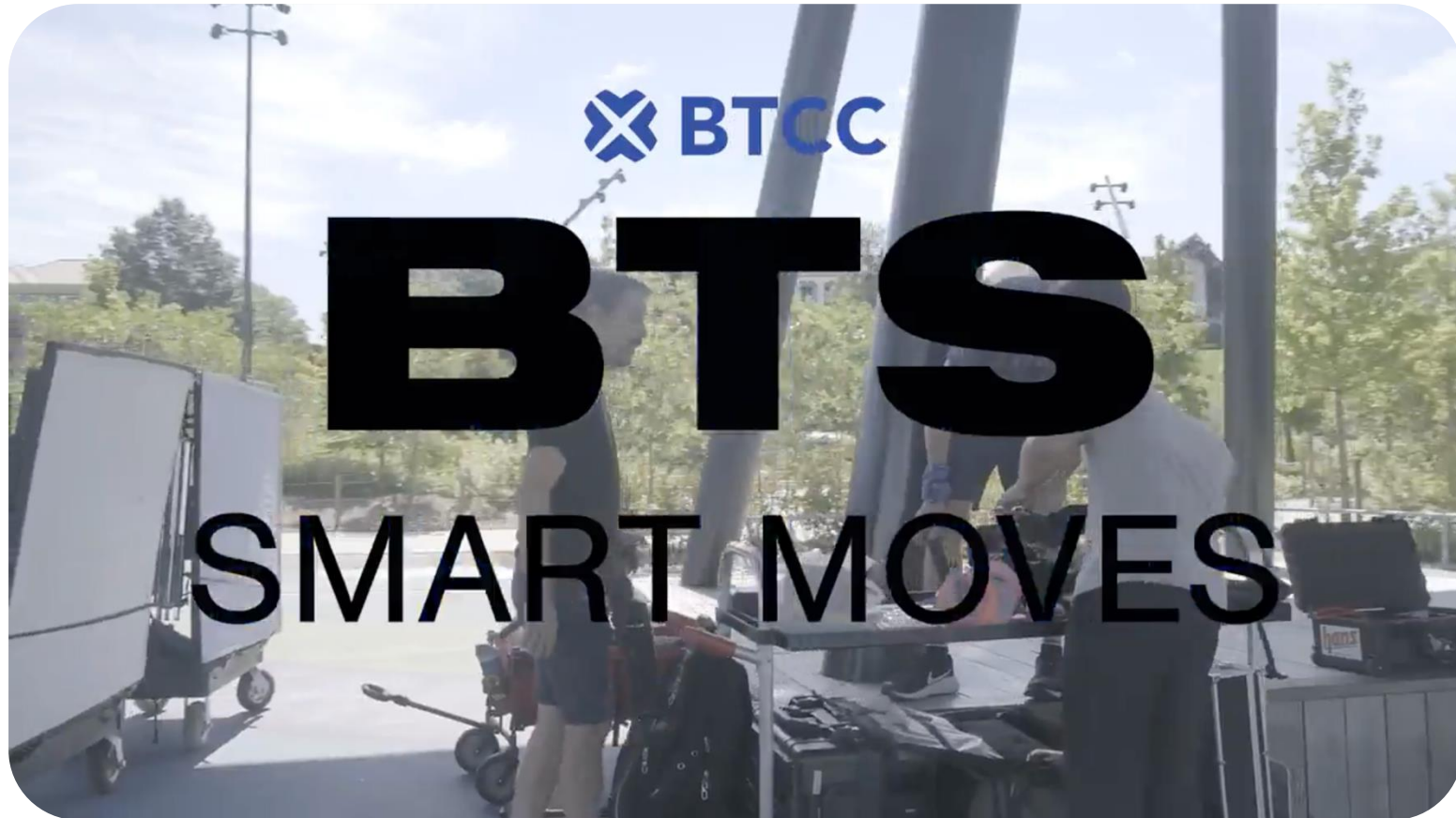


Platform Security



Behind the Scenes

(Click Image for Video Link)



Partnership in Action



