



PRINCIPAL PARTNER OF FULHAM FC



Partnership Overview

ISG partnered SBOTOP with Fulham Football Club as Principal Partner.

ISG produced content with three Fulham players ahead of the 2026 World Cup, including a “World Cup Dream 11”, “Who Am I?” and a Player Q&A ahead of the tournament, alongside Player Messages and photography.



World Cup Top 11

(Click Image for Video Link)



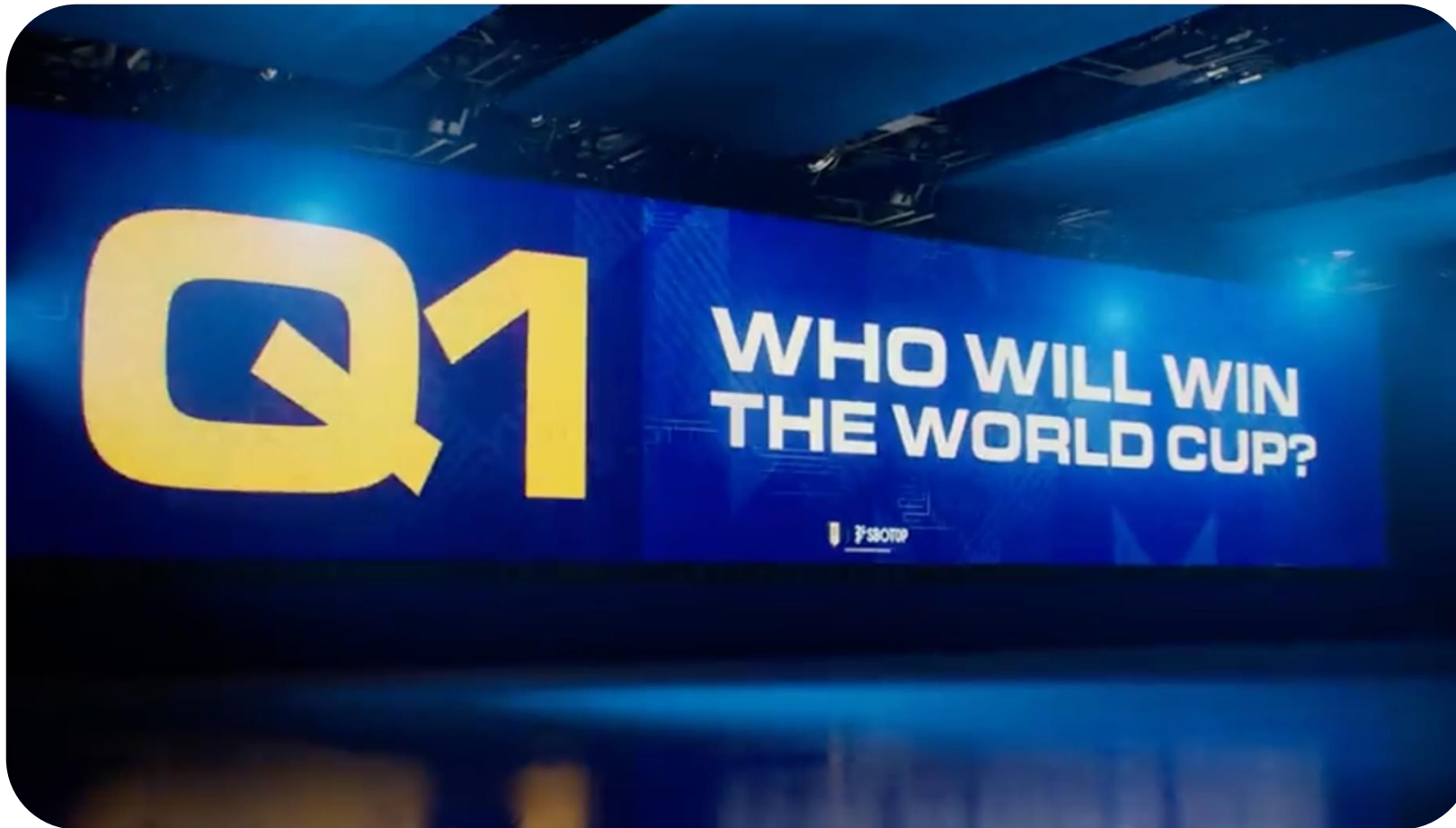
Who Am I?

(Click Image for Video Link)



Player Q&A

(Click Image for Video Link)



Behind the Scenes

(Click Image for Video Link)



Player Messages

(Click Image for Video Link)

Andersen



Castagne



Jiménez

