

DM♥11

 **Hi88**
CƯỢC GIẢI TRÍ, KIẾM TIỀN TỶ

Partnership Overview

ISG partnered Hi88 with legendary footballer Angel Di Maria.

ISG produced promotional content for Hi88, headlined by a signing ceremony as well as interviews, festive messages & still photography.



Social Media Posts

The Festive Messages have been posted on Di Maria's Instagram & Facebook to his 39+ million followers.



Signing Ceremony

(Click Image for Video Link)



Social Content

(Click Images for Video Link)

Interview 1



Interview 2



Festive Messages

(Click Image for Video Link)

Lunar New Year



Christmas



New Year



Company Anniversary



