

OK9



Partnership Overview

ISG brokered and executed this partnership between OK9 and Serie A giants AC Milan.

As well as managing all aspects of the partnership, **ISG** produced promotional content for OK9, headlined by a signing ceremony with key ACM executives and club legend Daniele Massaro.



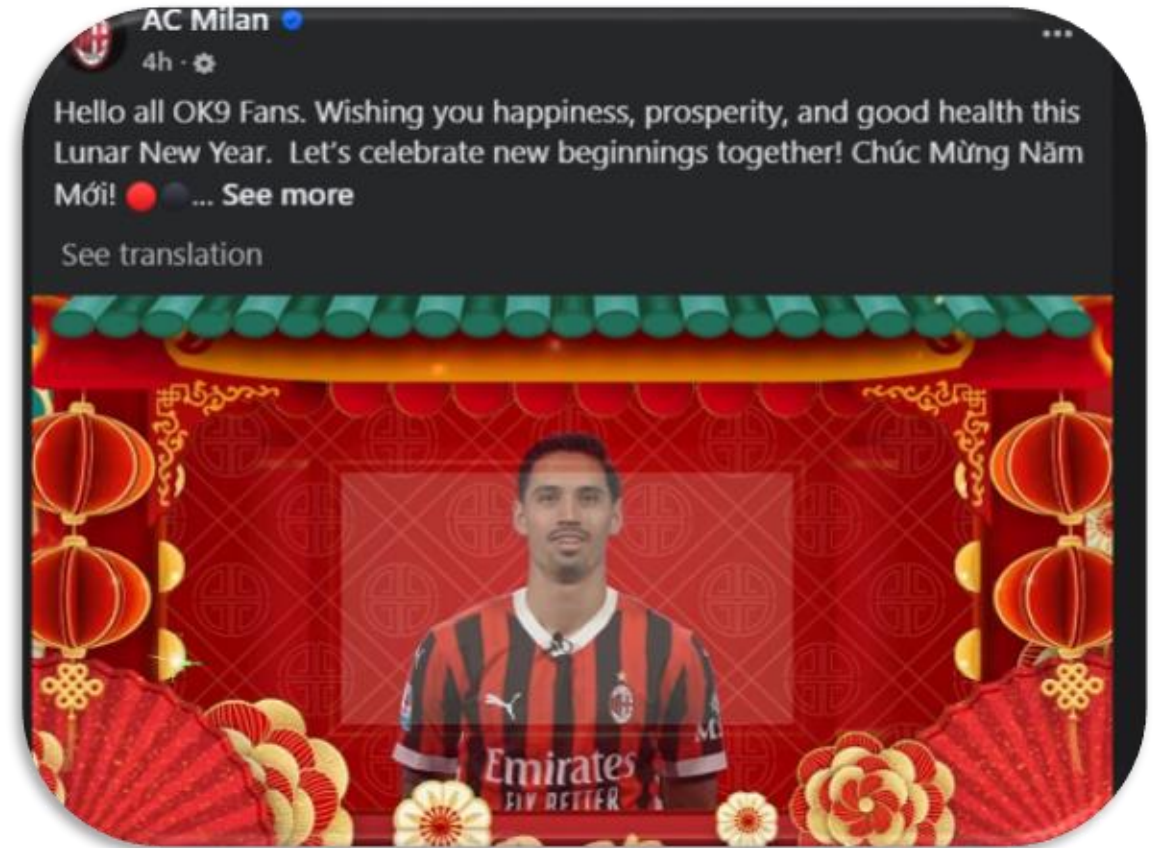
Signing Ceremony

(Click Image for Video Link)



Social Media Posts

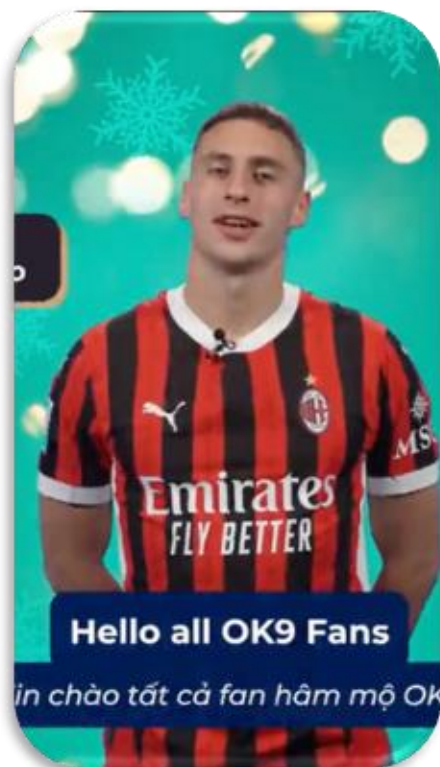
The Festive Messages were posted on AC Milan's Instagram & Facebook pages throughout the season, to their 47m+ following on social media.



Festive Messages

(Click Image for Video Link)

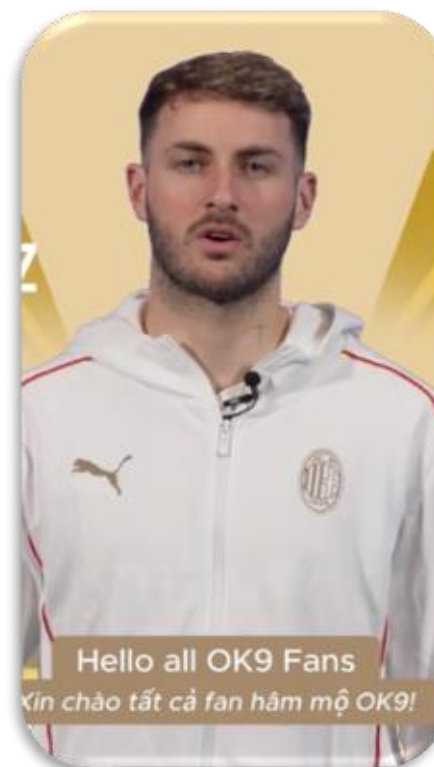
Christmas



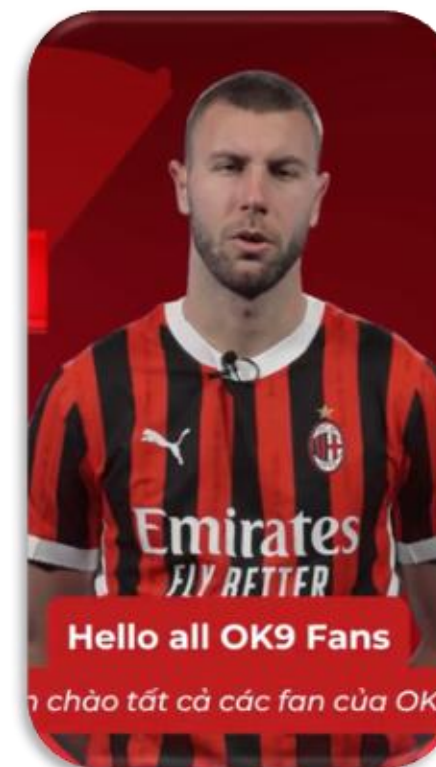
International Women's
Day



Labour Day



Liberation Day



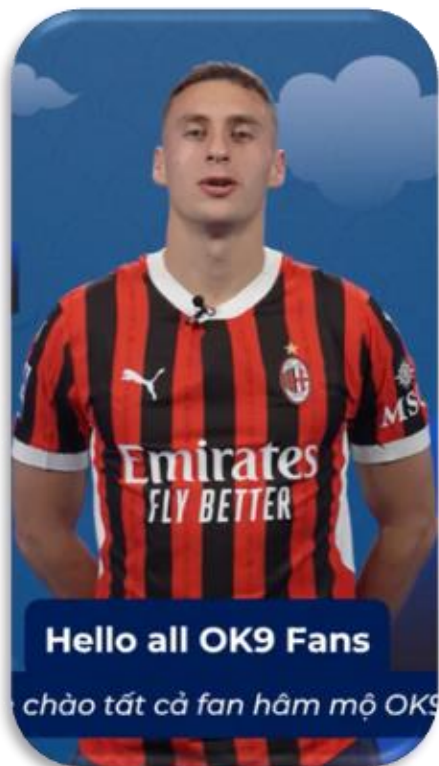
Festive Messages

(Click Image for Video Link)

Lunar New Year



Mid Autumn Festival



New Years Day



Vietnam National Day



Partnership in Action

