

ISO
Conducting the game



Regional
Sponsor

188BET FORMULA 1 ANIMATED SERIES

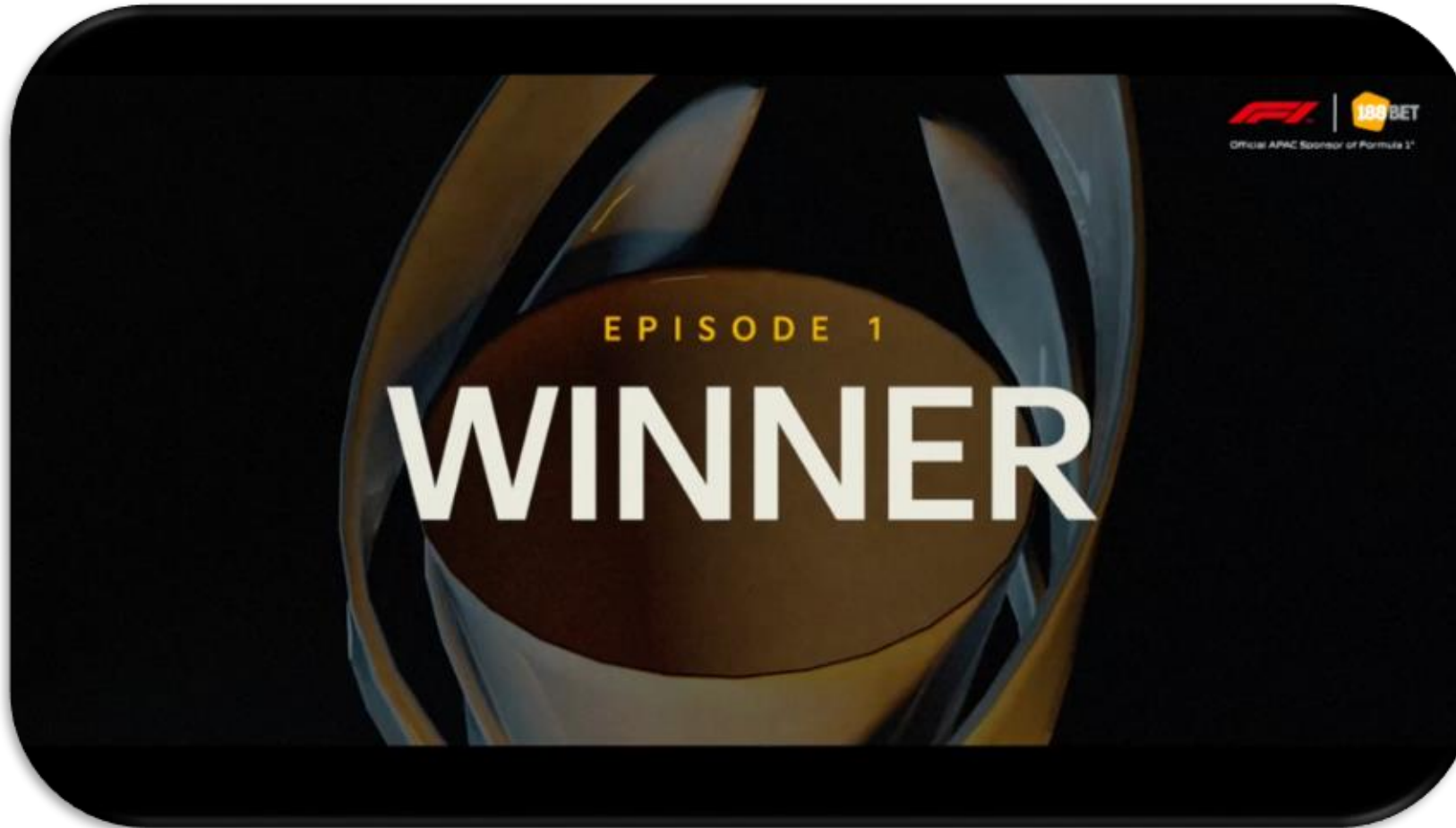
Another key element of the partnership between 188BET & Formula 1, ISG produced an eight-part bespoke animated series covering all the different aspects of the sport.

The series was created to help inform fans on the newly created betting markets around each key data point outcome.



Episode 1 - Winner

(Click image for video link)



Episode 2 – Safety Car

(Click image for video link)



Episode 3 – Qualifying

(Click image for video link)



Episode 4 – Podium

(Click image for video link)



Episode 5 – Slang

(Click image for video link)



Episode 6 – Rules & Regs

(Click image for video link)



Episode 7 – Slang PT.2

(Click image for video link)



Episode 8 – Fastest Lap

(Click image for video link)





THANK YOU

